

Utah League of Cities and Towns

ULCT

Road School

City Street & County Road School

An Invitation to Exhibit

April 19-22

2016

Dixie Center, St. George, Utah

ULCT Road School 2016

City Street & County Road School

WHAT IS ROAD SCHOOL?

Road School is a three-day educational conference on road construction and management and a trade show of related products and services. It is the only one of its kind, and is a premier informational conference for state and municipal governments.

WHAT IS THE OBJECTIVE OF ROAD SCHOOL?

The objective of Road School is to educate state and local road departments on current transportation issues, state-of-the-art technologies, methods and equipment for constructing, managing, and maintaining roads.

WHO ATTENDS?

The attendee list includes city and county public works directors, road superintendents, their employees, engineers, mayors, council members, commissioners, city and county administrators, and state department heads from throughout the state of Utah and surrounding areas.

OTHER ROAD SCHOOL EVENTS

Golf Tournament	Tuesday, April 19
Sunbrook Golf Course	
ULCT City & County Shoot	Tuesday, April 19

WHO SHOULD EXHIBIT AT ROAD SCHOOL?

Any company that offers products or services used for the construction, maintenance, or management of roads.

WHY SHOULD YOUR COMPANY EXHIBIT?

- The customer gets hands-on experience with your product.
- You meet hard-to-reach customers.
- You meet customers you didn't know existed.
- You have the customer's undivided attention.
- You are not interrupted by phone calls or secondary messages.
- You will make as many contacts during the show as you can in months on the road, eliminating costly expenses.

Many attendees have stated that this is a crucial source for gathering buying information.

EXHIBIT HOURS

Wednesday, April 20	8:00 am– 4:00 pm
Thursday, April 21	7:30 am– 4:00 pm

SET UP TIMES

Monday, April 18	5:00 pm– 7:00 pm
<small>LARGE EQUIPMENT ONLY</small>	
Tuesday, April 19	9:00 am– 5:00 pm
Wednesday, April 20	6:30 am– 8:00 am

TEAR DOWN

Thursday, April 21	4:00 pm (after break)
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FEES

One 10 x 10 booth	\$700
Two 10 x 10 booths	(\$675 each) \$1350

ADDITIONAL SPACE:

20 x 20 equipment space	\$500
20 x 30 equipment space	\$600
20 x 30 outdoor equipment space	\$400

INCLUDED IN THE BOOTH FEES

- One 10 x 10 booth
- One draped table
- Two chairs
- Your company's listing in the program
- Five refreshment breaks
- Continental breakfast everyday
- Two copies of the ULCT Directory (\$60 value)

All breaks and meals are held in the exhibit area affording our exhibitors maximum traffic.

LUNCHES ARE NOT INCLUDED in the exhibitor registration but can be purchased.

HOTEL INFORMATION

The following hotels are holding rooms for those attending ULCT Road School:

HILTON GARDEN INN 1731 South Convention Center Drive | 435-634-4100 | \$117
CRYSTAL INN 50 South Hilton Drive | 435-688-7477 | \$85
CLARION SUITES 1239 South Main Street | 435-673-7000 | \$80

Recommended Hotels: (request government rate)

BEST WESTERN ABBEY INN 1129 South Bluff Street | 888-222-3946

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EXHIBITOR REGISTRATION FORM

NAME OF FIRM (as it should appear on the sign and in the program)

Name and title of person in charge of exhibit onsite

Address _____ City/State _____ Zip _____

Phone number _____ Fax number _____ Email address _____

NAME BADGES NEEDED (attach additional sheet if necessary)

Name _____

Company/Title _____

Name _____

Company/Title _____

Name _____

Company/Title _____

Name _____

Company/Title _____

BOOTH SPACE

One 10 x 10 booth \$ 700.00 \$ _____

Two 10 x 10 booths (\$675.00 each) \$ 1350.00 \$ _____

Additional equipment space:*

20 x 20 equipment space (inside) \$ 500.00 \$ _____

20 x 30 equipment space (inside) \$ 600.00 \$ _____

20 x 30 outdoor equipment space \$ 400.00 \$ _____

**You must purchase a regular booth space to qualify for equipment space*

GOLF TOURNAMENT _____ @ \$ 75.00 /person \$ _____

Name of participant(s) _____

If you have a prearranged foursome, please list names _____

HOLE SPONSOR \$ 100.00 \$ _____

SPORTING CLAYS TOURNAMENT _____ @ \$ 35.00 /person \$ _____

Name of participant(s) _____

WEDNESDAY lunch tickets _____ @ \$ 25.00 each \$ _____

THURSDAY lunch tickets _____ @ \$ 25.00 each \$ _____

FRIDAY lunch tickets _____ @ \$ 25.00 each \$ _____

TOTAL ENCLOSED \$ _____

Booth Number: First choice _____ Second choice _____

Please refer to the map on the back page when making your booth selection. Booth reservations are made on a first-in basis. Email Michelle Reilly at mreilly@ulct.org to reserve your space in advance. Payment and registration form must be received within seven days after the phone reservation.

Please list any other potential exhibitor (competitor) you would prefer to be positioned away from _____

Paying by (please check one): Check **Credit Card** Visa MasterCard American Express

Credit Card Number _____ Expiration Date _____

Name (as it appears on card) _____ Signature _____

APRIL 19–22, 2016

Please mail or fax registration form with payment to:

Utah League of Cities and Towns

Attn: Michelle Reilly
50 South 600 East, Suite 150
Salt Lake City, UT 84102
Fax: 801-531-1872

If you have any questions, please call 801-328-1601 or 800-852-8528

Cancellation Policy: All cancellations must be received in writing before April 3, 2016. All refunds are subject to a \$200 cancellation fee. No refunds will be made for "no shows" or cancellations made after the April 4 deadline. Phone-in cancellations will not be accepted.

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ACTIVITIES

Both sides of this form must be fully filled out and payment must be included. Confirmation and further details will be sent out to registrants prior to events. If you have questions regarding these activities, contact Michelle at 801-328-1601 or 800-852-8528.

2016 Road School Golf Tournament

Tuesday, April 19 Sunbrook Golf Course, 2366 Sunbrook Drive, St. George

Check in: 11:30 am–12:30 pm (Lunch provided)

Tee off: 1:00 pm

ENTRY FEE: \$75.00

Name _____ Organization _____

Full Address _____ City/State _____ Zip _____

Phone _____ Fax _____

If you prefer to golf with specific people, please list below (in life there are no guarantees). Each golfer must submit a registration form.

Golfer #1 _____ NAME _____ Golfer #2 _____ NAME _____

Golfer #3 _____ NAME _____ Golfer #4 _____ NAME _____

8th Annual Sporting Clays Tournament

Tuesday, April 19 Purgatory Clay Sports at the Southern Utah Shooting Sports Park
5650 West 700 South, Hurricane
(just west of the Regional Fair Grounds)

Shoot anytime between 10:00 am–5:00 pm

ENTRY FEE: \$35.00; bring your gun and 50 rounds of your favorite shells

Name _____ Organization _____

Full Address _____ City/State _____ Zip _____

Phone _____ Fax _____

