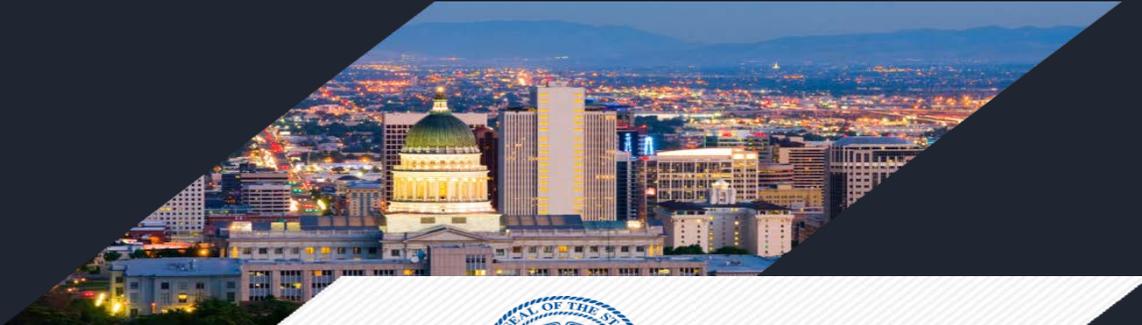


Utah League of Cities and Towns

What do companies want?

Theresa Foxley
GOED Deputy Director



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April 7, 2016

Utah's World Class Portfolio



INFRASTRUCTURE COSTS WORKFORCE



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“Talent Beats Cost As Leading Driver Of Real Estate Decisions”



Utah's workforce is:
Skilled
Healthy
Productive
Loyal

How do you produce the talent companies want?

Step 1: Grow it.

- *STEM education initiatives*
- *Custom Fit programs*
- *Adult worker training*
- *Unprecedented workforce partnerships*



Step 2: Keep it.

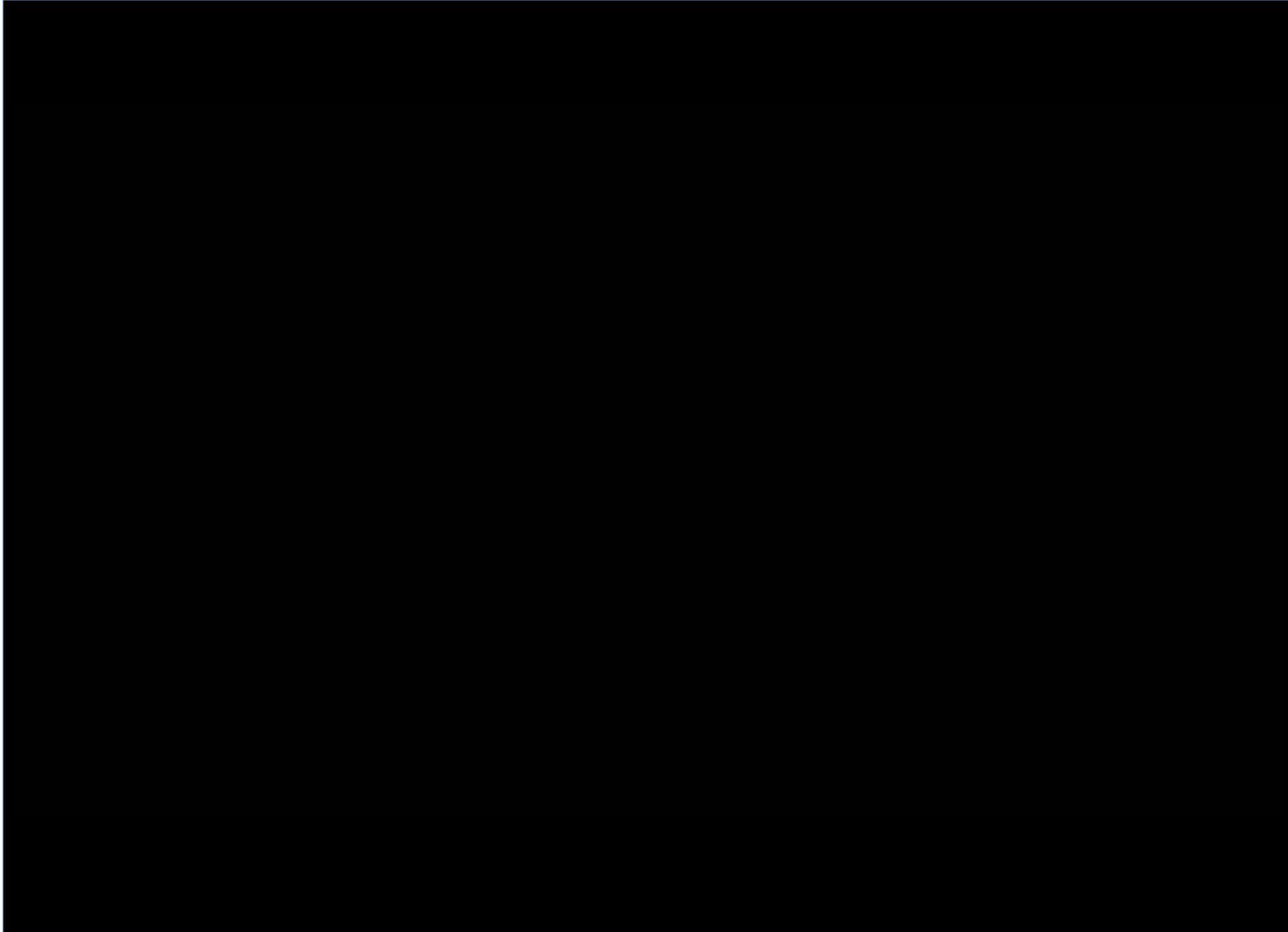
#2 for Job Satisfaction **MONSTER**

#5 Healthiest State 

#1 State in Charitable Giving 

#1 State in Volunteerism  

Step 3: Attract more of it....





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The "Competition"

Nashville, TN



East Bay, CA

Raleigh-Durham, NC



Denver, CO

Plan. Subdivision Plans, Eagle Mountain



Enjoy.



Corner Canyon Trails, Draper

Build.



Construction at Orem University Mall

Office of Outdoor Recreation

Supports the Outdoor Recreation industry cluster by focusing on 3 key areas:

- Outdoor products and service industries
- Rural recreation infrastructure development
- Public lands

Waypoint Grant

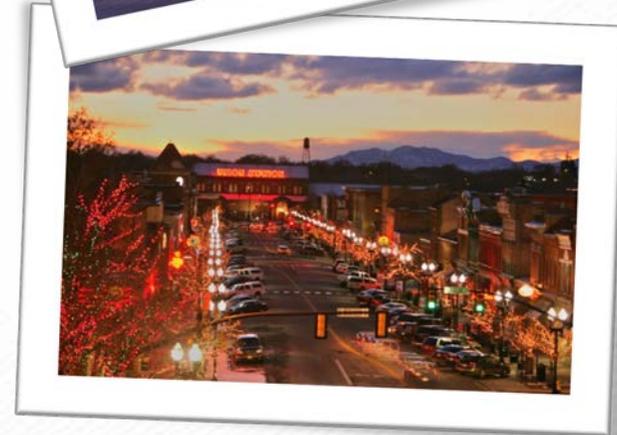
50/50 match to communities to build outdoor recreation infrastructure



Rural Development

Rural Outreach and Development unites and supports Utah's rural communities. In 2015:

- **30,000 outreach miles** traveled
- **28 businesses supported** through *Rural Fast Track*
- Infrastructure enhancements through "*Rourism*" initiative



PATHWAYS PROGRAMS



UTAH
AEROSPACE
PATHWAYS

**DIESEL
TECH**
UTAH DIESEL TECHNICIAN PATHWAYS



Announced Sept. 2015

Announced Feb. 2016



Who will step
up next?

GOED Strategy: Collaborate



GOVERNOR'S OFFICE OF
ENERGY DEVELOPMENT
Advancing Utah's Energy Future



10th Annual Utah Economic Summit

April 14-15, 2016

utaheconomicsummit.com

business.utah.gov

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