



# 109<sup>th</sup> Annual Convention Tentative Agenda

## Wednesday, Sept. 14th

9:00am

**Kick Off Session**

Author Bryan Miller- *Power, Productivity, Peace*

10:15am

**Concurrent Workshops**

New Era of News Media

Economic Development Financing

Procurement & the Resource of State Contracts

South Jordan University Citizen Academy Creating  
a Youth Council

11:30am

**Lunch and Keynote Address**

Political Strategist Michael Murphy

Special Remarks:

Senate Pres. Wayne Niederhauser

2:00pm

**Concurrent Workshops**

The Value of Arts & Heritage

Affordable Housing

Lawsuits Happen - Are You Immune?

Unleash the Power of Outlook & Office 365

SLC Public Safety Building Tour &

"Safe Communities" Discussion

3:15pm

**Concurrent Workshops**

Cities' Financial Perspective

Making Municipal Fiber A Success

Roundtable Discussions

6:00pm

**Dinner and Entertainment Featuring Alex Boye'**

# Thursday, Sept. 15th

## Planners Day/Clerks and Records Day

8:00am

### Concurrent Workshops

Small Community Budgeting  
Identify & Create a Community Vision  
Bringing Retail to Your Community  
Disruptive Transportation Technologies and Trends

9:15am

### General Session

Strong Town's Charles Marohn - *A Curbside Chat*  
**Workshop**  
Public Records Request - GRAMA Certification

10:30am

### Mobile Tour

Implementing Active Transportation

11:00am

### Concurrent Workshops

Budgeting for Outcomes  
Transportation in the Next American City  
Conditional Use Permits Training

12:00pm

### Lunch and General Speaker

Author Bill Taylor

2:00pm

### Concurrent Workshops

Evidence-Based Planning and Creative Placemaking  
Public Meeting Mismanagement  
Communications Strategies for All Cities & Towns  
Election Updates

### Mobile Tour

Salt Lake Airport Tour

3:15pm

### Concurrent Workshops

Are Form Based Codes Shaping Up?  
Planning and City Management Tools  
The Benefits of Local Food Production  
Avoiding the Liabilities with Contracted Work  
Contracted Work/Avoiding Liabilities  
Powers and Duties with David Church

# Friday, Sept. 16th

8:00am

**Business Session**  
Agenda Pending

11:15am

**Concurrent Workshops**  
HR Basics  
Ending the Cycle of Poverty  
SEC Enforcement Actions Against Cities/Towns  
Short Term Rentals

12:15pm

**Lunch & Essay Award Presentation**  
Remarks From Chris Lee, President, Deseret Digital Media

2:00pm

**Concurrent Workshops**  
Strategies to Maximize Your State Retirement Benefits  
Live Stream Your Meeting  
Understanding Justice Courts

2:30pm

**Mobile Tour**  
Salt Lake City Eccles Theatre

3:15pm

**Concurrent Workshops**  
OPMA, Powers & Duties, And Then Some!  
The Third Branch - An Open Discussion

6:00pm

**Dinner & Entertainment**  
Featuring The Oak Ridge Boys



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## Bryan Miller

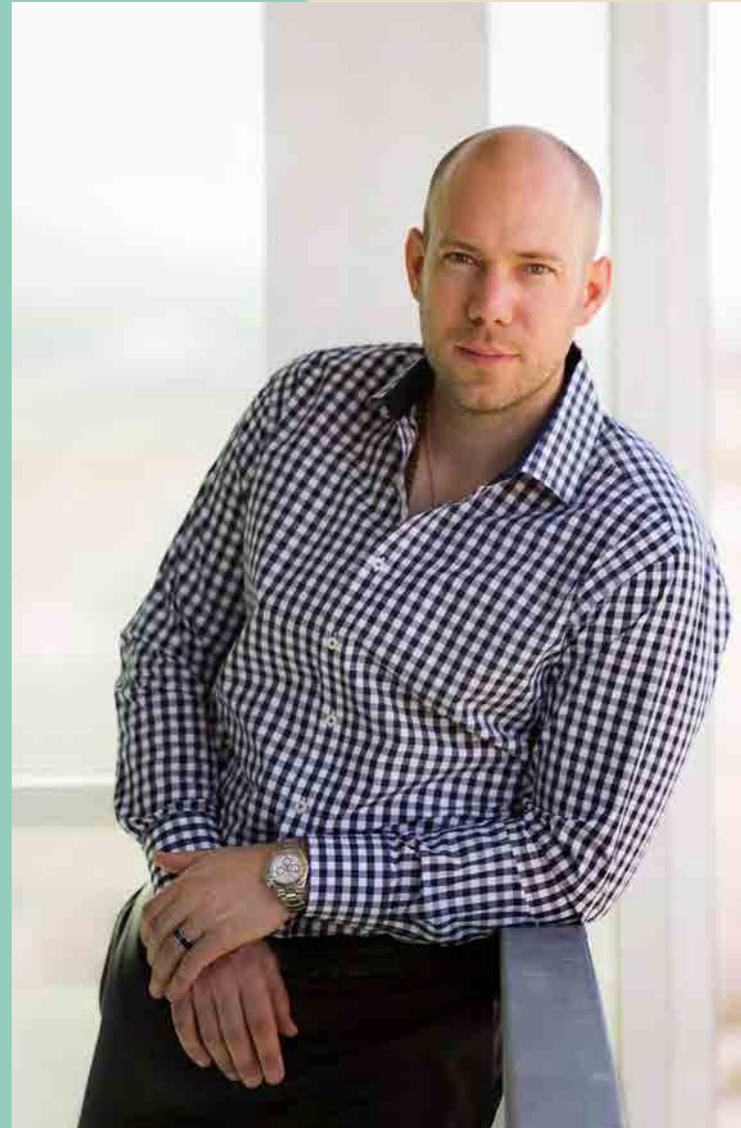
Bryan is a speaker, author, trainer and certified professional coach. His first book, *Behind the Drive: 99 Inspiring Stories from the Life of an American Entrepreneur*, was recently awarded Utah's Best of State Award.

Bryan holds bachelor's degrees from the University of Utah in both English and Asian studies. He enjoys running, reading, writing, and traveling, and has visited 53 countries, including a recent summit of Mount Kilimanjaro.

Bryan only drinks soda one day a year and he only eats ice cream every full moon.

Bryan is married to his soul-mate, Heather Dawn, and together they have six children.

Bryan believes that the most important things in life are KNOWLEDGE, RELATIONSHIPS, and EXPERIENCES.





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## Mike Murphy

Political Strategist, Political Analyst for NBC News and Contributing Editor, TIME

Mike Murphy is one of the Republican Party's most successful political media consultants, having handled strategy and advertising for more than 26 successful gubernatorial and Senatorial campaigns. Murphy served as senior strategist for both John McCain's first campaign for President in 2000 and Arnold Schwarzenegger's historic election as Governor of California. He has served as political consultant to former Florida Governor Jeb Bush since 1998.



He has also advised political leaders in several foreign countries and well as a dozen U.S. Senators and Governors. He also advises several Fortune 500 companies and many trade associations.

Murphy frequently writes a column for TIME magazine as well as providing regular commentary on the Meet the Press roundtable. Murphy was born in Detroit, Michigan.

He lives with his wife Tiffany and daughter Audrey in Los Angeles, California.



# 109TH ANNUAL CONVENTION MOBILE TOURS

## Law Enforcement Issues in Your Community

Wednesday, Sept. 14 2:00 – 3:30pm

Salt Lake Public Safety Building Instructional Tour

\$10 fee, Space is limited (Shuttle service provided by SLPD)



Learn the value of community engagement from a team of experienced law enforcement officers. They'll share information that will help you increase public safety in your city or town in two 30-minute instructional sessions including valuable information about ongoing training, data collection and sharing, and how to provide necessary support to your officers. Plus, you'll be able to browse through the police museum inside Salt Lake's Public Safety Building.



# 109<sup>th</sup> Annual Convention Tentative Agenda

## Alex Boye'

### Wednesday Night Entertainment, 7:00pm

Americas Got Talent Alumni, Alex Boye' is known for his dynamic 'African-infused' version of many popular pop tunes. With 260 million views on YouTube, his hits earned him YouTube's Cover Artist of the year in 2014.



He was raised by his Nigerian mother in London, who encouraged him to include his African roots in his music. "Stay true to you," she would

say. It took 20 years for Alex to implement his mother's plea, and when he did, he started to find success, which led to Alex's now famous mantra "Listen to your momma."

With his newfound signature sound, Alex Boye is known as the charismatic energetically charged singing sensation whose creative and innovative music videos have garnered him millions of fans online. Alex labels his style of music as "Pop music with an African twist."

Recently, Alex had a chance to shine again to rave reviews for his unforgettable 1st audition on NBC's Americas Got talent where Howie Mandel quoted "In my 6 years of judging this show, Alex is the best music artist I have seen on this show!"

Alex is versatile and has a unique style that appeals to all ages, which is pretty rare these days. Last year Alex performed at Carnegie Hall 4 times and received standing ovations every time.

As a YouTube artist, Alex's unique and creative videos have been featured on Good Morning America, Jimmy Kimmel, Billboard.com, Time.com, Queen Latifa, Disney.com, Perez Hilton, Huffington Post, Worldstar Hip-hop to name a few.



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## Charles Marohn President of Strong Towns

*"Planners Day" General Session  
Thursday 9:00-10:30 am*

Charles Marohn, known as "Chuck" to friends and colleagues is a Professional Engineer (PE) licensed in the State of Minnesota and a member of the American Institute of Certified Planners (AICP). Chuck is the founder and president of Strong Towns. He has a Bachelor's degree in Civil Engineering from the University of Minnesota's Institute of Technology and a Masters in Urban and Regional Planning from the University of Minnesota's Humphrey Institute. He is the author of *Thoughts on Building Strong Towns (Volume 1)* and *A World Class Transportation System* as well as the host of the Strong Towns Podcast.



Chuck grew up on a small farm in Central Minnesota. The oldest of three sons of two elementary school teachers, he graduated from Brainerd High School in 1991. Chuck joined the Minnesota National Guard on his 17th birthday during his junior year of high school and served for nine years. Besides being passionate about building a stronger America, he loves playing music, is an obsessive reader and religiously follows his favorite team, the Minnesota Twins. Chuck and his wife live with their two daughters and two Samoyeds just north of Baxter, Minnesota. Learn more about the work of Strong Towns at [StrongTowns.org](http://StrongTowns.org).



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## Bill Taylor

William C. Taylor is an agenda-setting writer, speaker and entrepreneur who chronicles the best ways to compete, innovate and succeed. His new book, *Simply Brilliant: How Great Organizations Do Ordinary Things in Extraordinary Ways*, offers a set of messages and a collection of case studies about how to unleash breakthrough creativity and cutting edge performance in even the most familiar, slow-to-change fields.



Bill's career is devoted to challenging conventional wisdom and showcasing the power of business at its best. As co-founder and founding editor of *Fast Company*, he launched a magazine that won countless awards, earned a passionate following among executives and entrepreneurs around the world, and became a legendary business success. He now writes a popular management blog for *Harvard Business Review*.

A graduate of Princeton University and the MIT Sloan School of Management, he lives in Wellesley, Massachusetts, with his wife and two daughters.



# 109TH ANNUAL CONVENTION MOBILE TOURS

## Planner's Day Bike Tour

Thursday, Sept. 15 10:30 am – Noon

\$10 bike rental fee, tour limited to 18 people, pre-registration required



Peddle on one of Salt Lake's popular bike share bicycles – GREENbike - while exploring and learning about Salt Lake City's innovative active transportation infrastructure. See the physical improvements made to the urban environment that promote active transportation. Joining on the ride will be the people who have contributed to these projects allowing you to ask the questions and finding the answers to get active transportation infrastructure started in your community.

*(Comfortable, breathable clothing is recommended. Helmets will not be provided so participants who feel more comfortable with a helmet will need to provide their own.)*



# 109TH ANNUAL CONVENTION MOBILE TOURS

## SLC Airport VIP Tour

Thursday, September 15, 2:00-4:00pm

\$5 fee, tour limited to 24 people

Airport shuttle service from Sheraton to airport

Pre-registration required



Take the airport shuttle buses for a tour of the 27th busiest airport in the US. The terminal redevelopment project is well underway on the facility that accommodates 21 million passengers a year. See how the construction is progressing, walk out onto the terminal, and learn how the new terminal design will accommodate future growth, improve customer service, and maintain a competitive cost for all who utilize air travel.



# 109TH ANNUAL CONVENTION MOBILE TOURS

## Eccles Theatre

Friday, September 16, 2:30-4:30pm

\$5 fee, Space is limited (walk, rent and ride GREENbike,  
or drive your own car), pre-registration required



Take a walk or ride from the Sheraton Hotel to the new Eccles Theatre and get a sneak peek at the venue well before the curtains rise. Learn how the arts improve the quality of life for communities of all sizes. And see inside the 2500 seat theatre before the popular shows begin.



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## The Oak Ridge Boys

Duane Allen, Joe Bonsall,  
William Lee Golden, Richard Sterban

*Friday 7:00-8:30 pm*

Theirs is one of the most distinctive and recognizable sounds in the music industry. The four-part harmonies and upbeat songs of The Oak Ridge Boys have spawned dozens of Country hits and a Number One Pop smash, earned them Grammy, Dove, CMA, and ACM awards and garnered a host of other industry and fan accolades. Every time they step before an audience, the Oaks bring four decades of charted singles, and 50 years of tradition, to a stage show widely acknowledged as among the most exciting anywhere. And each remains as enthusiastic about the process as they have ever been.



Lead singer Duane Allen, bass singer extraordinaire Richard Sterban, tenor Joe Bonsall, and baritone William Lee Golden, comprise one of Country's truly legendary acts. Their string of hits includes the Country-Pop chart-topper Elvira, as well as Bobbie Sue, Dream On, Thank God For Kids, American Made, I Guess It Never Hurts To Hurt Sometimes, Fancy Free, Gonna Take A Lot Of River and many others. In 2009, they covered a White Stripes song, receiving accolades from Rock reviewers. In 2011, they rerecorded a thirtieth anniversary version of Elvira for a Cracker Barrel Old Country Store project.

The group has scored 12 gold, three platinum, and one double platinum album—plus one double platinum single—and had more than a dozen national Number One singles and over 30 Top Ten hits.