



Envision Utah

How we grow matters.

HOW TO CREATE A VISION: THE PROCESS



11 TOPICS

Utahns' values guided the selection of 11 topics critical to the future of Utah.



UTAHNS' VALUES

Values studies told us not just what Utahns care about, but why they care about those things.

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ACTION TEAMS

Experts from across the state studied the topics and helped shape potential scenarios for the future.

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SCENARIOS

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8 ACTION TEAMS

OF 400 EXPERTS WORKED FOR 18 MONTHS TO DEVELOP POTENTIAL SCENARIOS FOR UTAH'S GROWTH ACROSS EACH TOPIC.

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THE SURVEY



53,000 UTAHNS

WEIGHED IN ON EACH TOPIC AND EACH SCENARIO, TELLING US WHAT THEY WANT UTAH TO LOOK LIKE IN 2050.

THE VISION



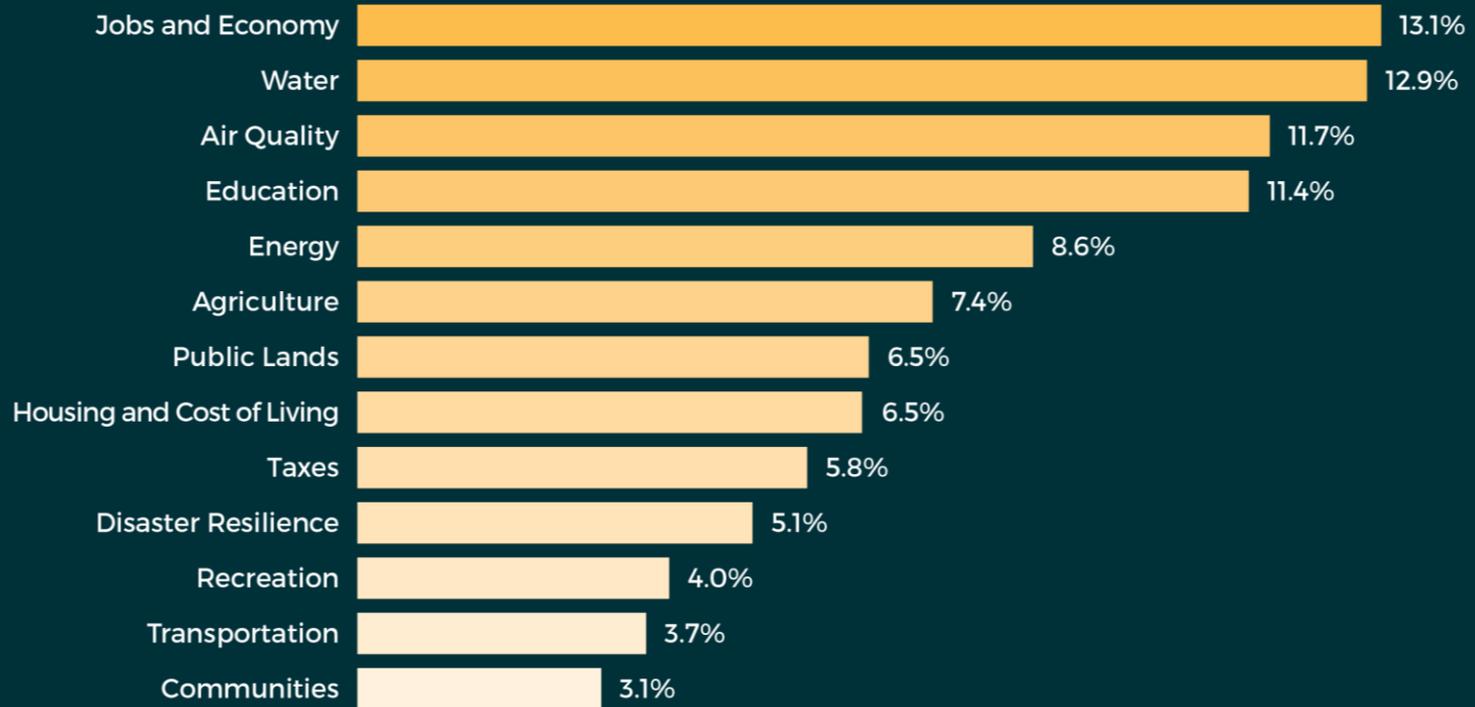
A COMBINATION

OF SURVEY RESULTS, VALUES,
AND ACTION TEAM INPUT
FORMED A VISION FOR
UTAH'S FUTURE.

VISIONS ON 11 TOPICS

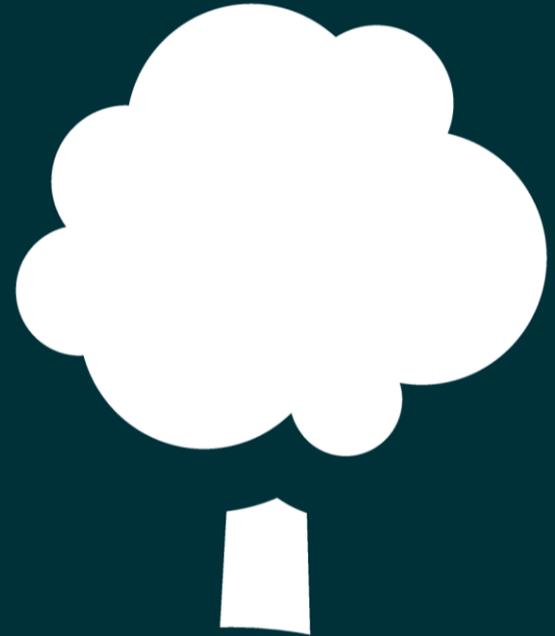


LEVEL OF CONCERN FOR THE FUTURE



The survey asked Utahns to weight the topics based on their importance in light of Utah's population growth. This resulted in a share of 100 points being allocated to each topic according to the average level of concern for that topic.

AGRICULTURE



In 2007, almost a third of Utahns did not have a strong opinion about farming and ranching. An increasing number now agree that it is critical.

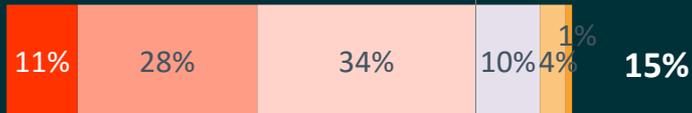
■ Exactly like Bailey
 ■ Strongly like Bailey
 ■ Somewhat like Bailey
 ▼
 ■ Somewhat like Nelson
 ■ Strongly like Nelson
 ■ Exactly like Nelson

Bailey

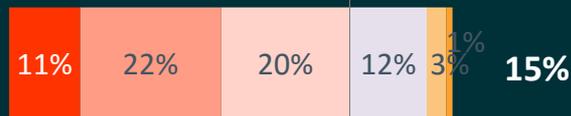
believes that **farming and ranching are critical** to the future of Utah and help to maintain the land and values that are so important to making Utah a great place to live.



2014 74%



2007 53%



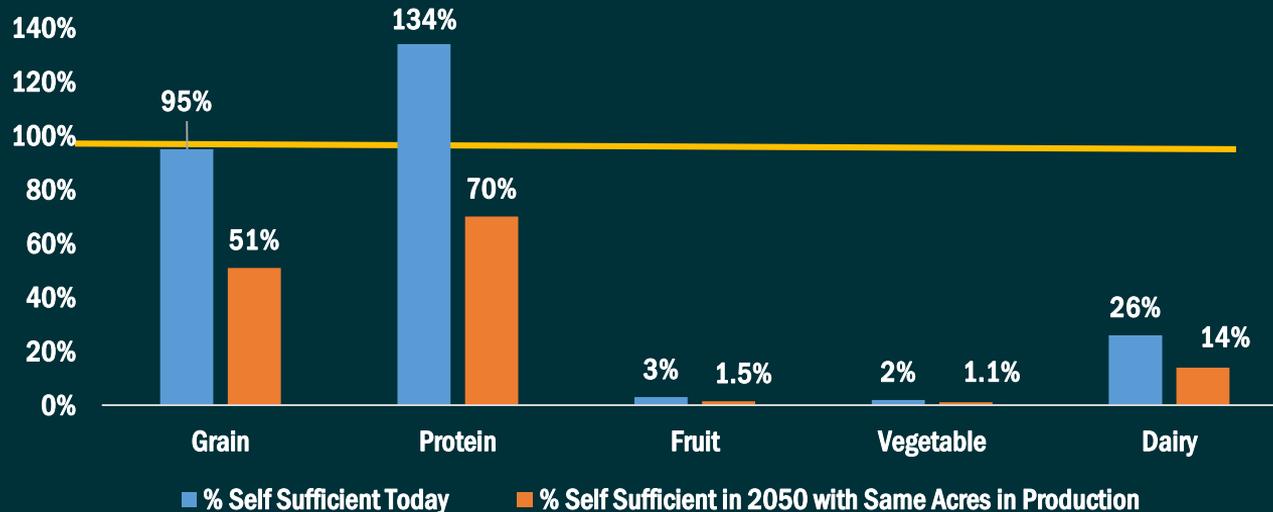
Nelson

believes that farming and ranching are just one of many things that make Utah great and that as times change **farming and ranching will need to decline** in order to make room for other things that are more important for the future of the state.



Utah Ag Production

- **By 2050** we will cut our per person production in half by population growth alone

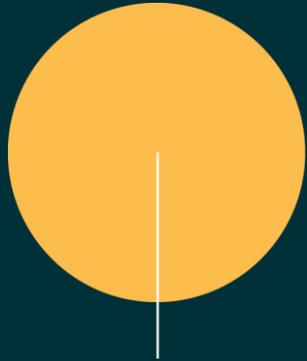


Agriculture Scenarios:

How much food of our food is grown in Utah?

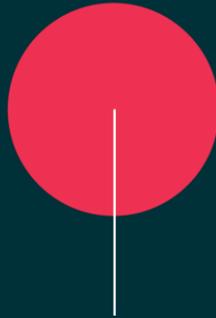


SURVEY RESULTS:
SCENARIO CHOICES
(AGRICULTURE)



65%

Increased
cropland and food
self-sufficiency



33%

Some farms gone;
some crops change to
increase food
self-sufficiency



2%

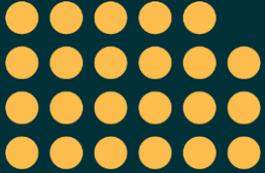
Many farms
gone; less food
self-sufficiency



2%

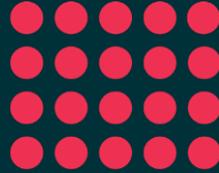
Very many farms
gone; much less
food self-sufficiency

SURVEY RESULTS: IMPORTANT OUTCOMES (AGRICULTURE)



23%

Improving Utah's food
self-sufficiency



20%

Ensuring Utahns can eat
locally grown food



19%

Maintaining the open
space provided by
farms and ranches



17%

Improving rural
Utah's economy



12%

Maintaining Utah's
agricultural heritage



8%

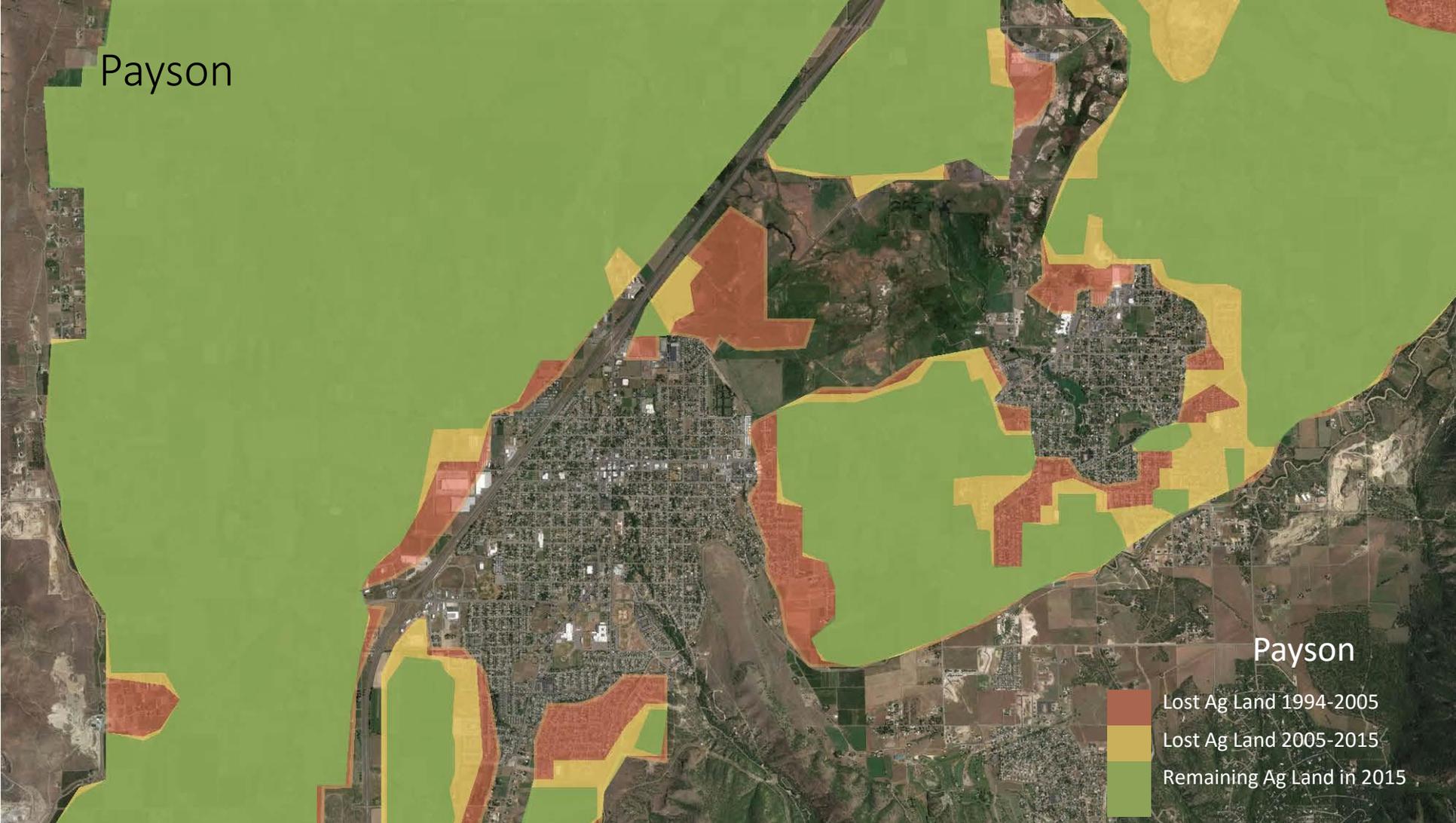
Allowing agricultural land and
water to convert through market
forces to higher-paying uses like
houses and businesses

THE AGRICULTURE VISION

Utahns envision feeding their families with healthy, high-quality food grown in Utah. They see an abundance of locally grown products as part of a healthy lifestyle that will improve the quality of life for them and future generations. Utahns also envision being more self-reliant and less dependent on other states and countries to provide their food. They also want a future in which Utah's food industry provides jobs across the state.



Payson



Payson

Lost Ag Land 1994-2005

Lost Ag Land 2005-2015

Remaining Ag Land in 2015

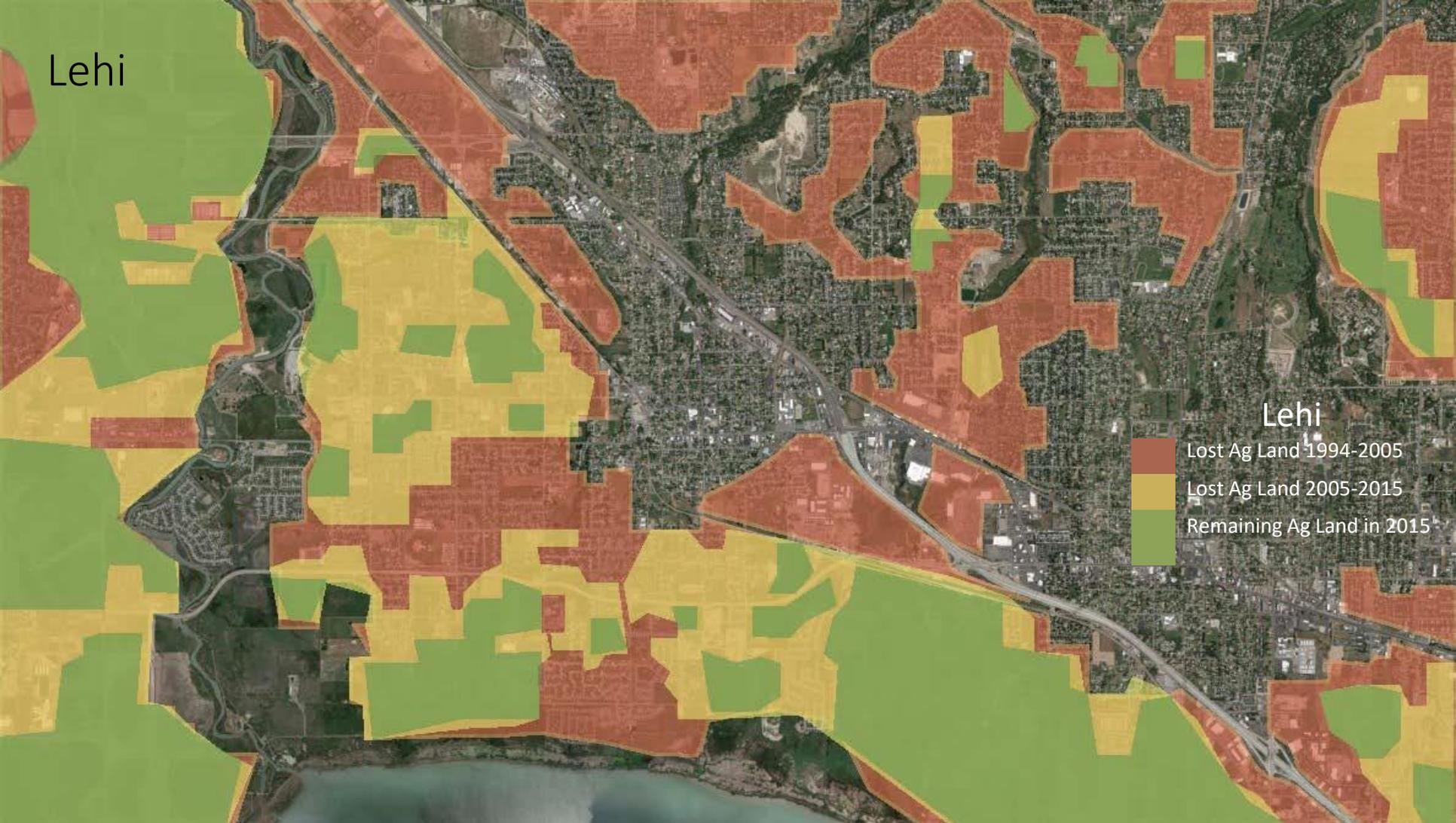
Spanish Fork



Spanish Fork

- Lost Ag Land 1994-2005
- Lost Ag Land 2005-2015
- Remaining Ag Land in 2015

Lehi

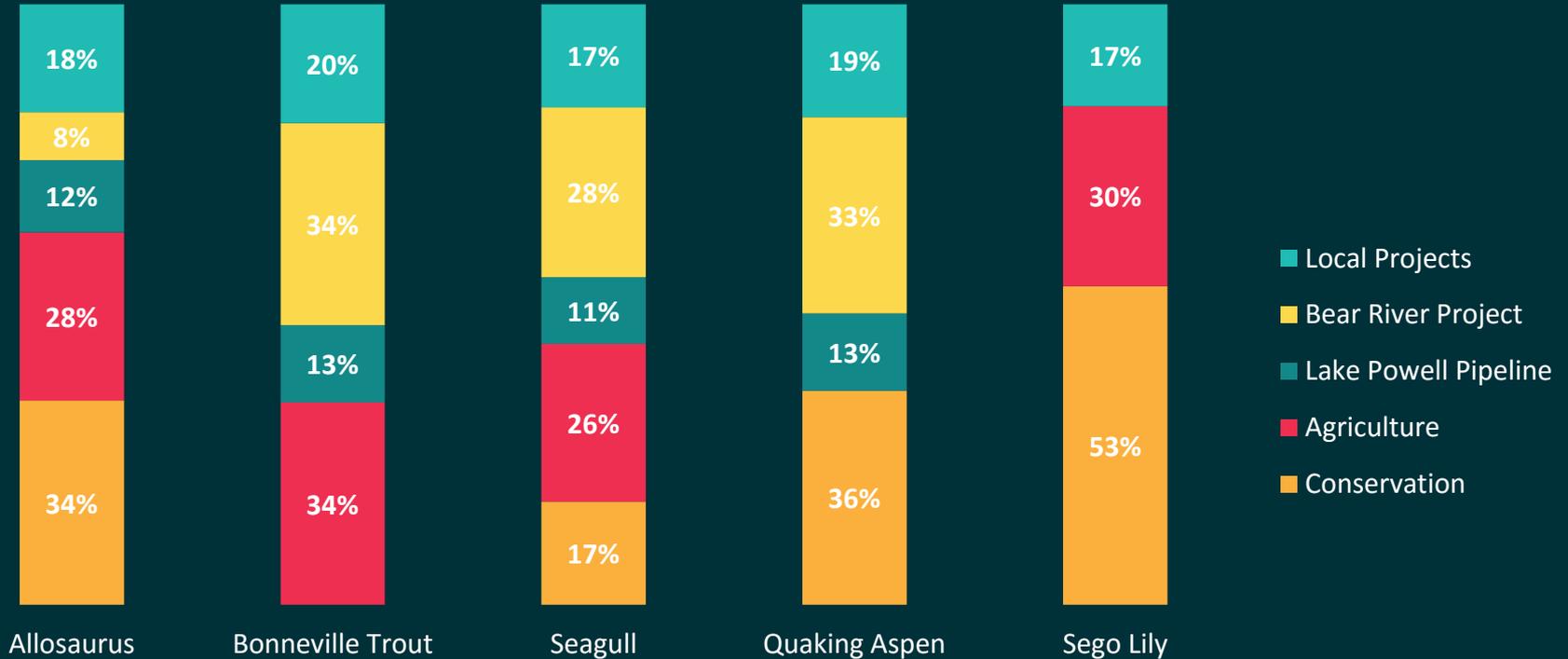


WATER

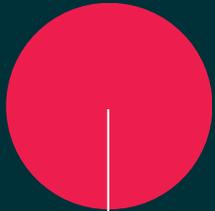


Water Scenarios:

Where will our water come from?

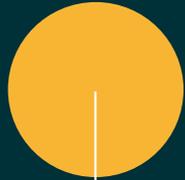


SURVEY RESULTS: SCENARIO CHOICES (WATER)



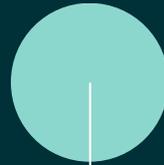
33%

25% less use per person; new supply from projects, little from farms; max 30% grass in yards/parks



24%

15% less use per person; new supply from projects and farms; max 50% grass in yards/parks



20%

40% less use per person; new supply from local projects and farms; almost no grass in yards/parks



13%

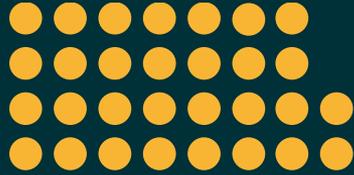
Same use per person as today; new supply from projects and farms



12%

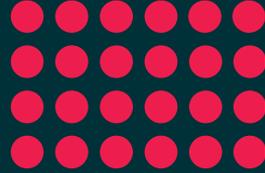
25% less use per person; new supply from projects and farms; max 30% grass in yards/parks

SURVEY RESULTS: IMPORTANT OUTCOMES (WATER)



30%

Ensuring there's plenty of water for farms and food production



24%

Ensuring there's plenty of water in our streams and lakes for wildlife



13%

Ensuring there's plenty of water in our streams and lakes for recreation



12%

Limiting how much we need to spend maintaining our yards



10%

Minimizing how much we need to spend on water infrastructure



8%

Ensuring we have sufficient grass and other greenery



3%

Ensuring we have large yards



UTAH COUNTY AGRICULTURE TOOLBOX

Promoting and Sustaining Agriculture in Utah County



September 29 Release



Envision Utah

How we grow matters.