

# Short-Term Rental Helper

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Bear Cloud Software





## Successful STR Management

- Data Collection / Analysis
- Communication
- Processes / Ordinances
- Best Practices
- Management
- Enforcement
- Fee & Tax collection
- Software

## Typical STR Scenario

### Timeline



-  Resident call - STR noise complaint
-  Logs the call
-  Unaware of the issue

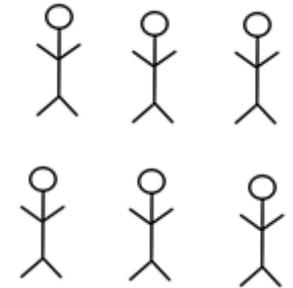


## Typical STR Scenario

### Timeline



-  More Resident calls - STR complaints - noise & trash
-  Code Enforcement & police are involved
-  Unaware of the Issue

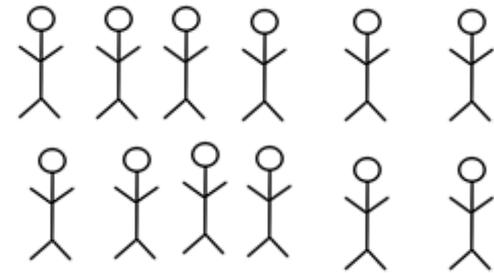


## Typical STR Scenario

### Timeline



- C** More Resident calls - STR complaints noise, trash & parking
- S** Code Enforcement, Police are involved
- L** Mayor is called, Town Council would like a study done on STRs

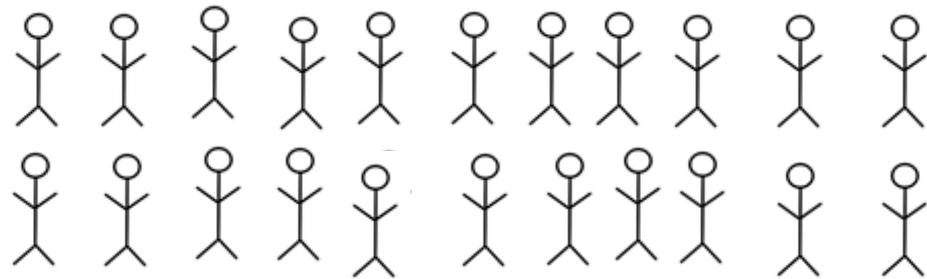


## Typical STR Scenario

### Timeline



- C** Resident & Business owners calls - STR complaints noise, trash & parking
- S** Code Enforcement & Police involved – STR ordinance is under review
- L** City Leadership under pressure to address STRs

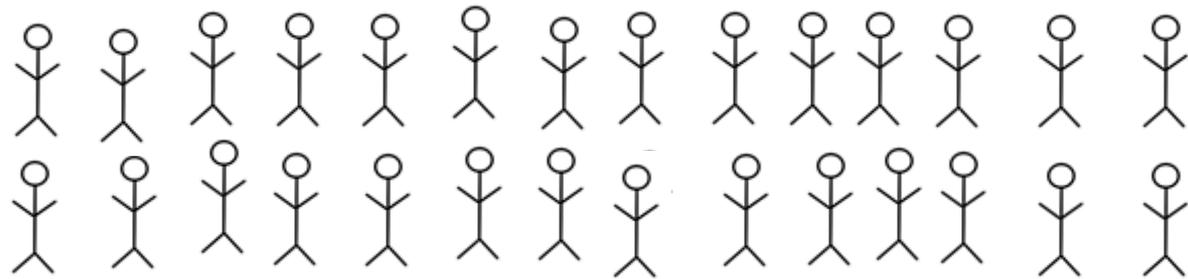


## Typical STR Scenario

### Timeline



- C** Resident & Business owners calls - STR complaints noise, trash & parking
- S** Code Enforcement, Police get involved – STR ordinance is still under review
- L** City Leadership under extreme pressure to address STRs, reject modifications to STR ordinance

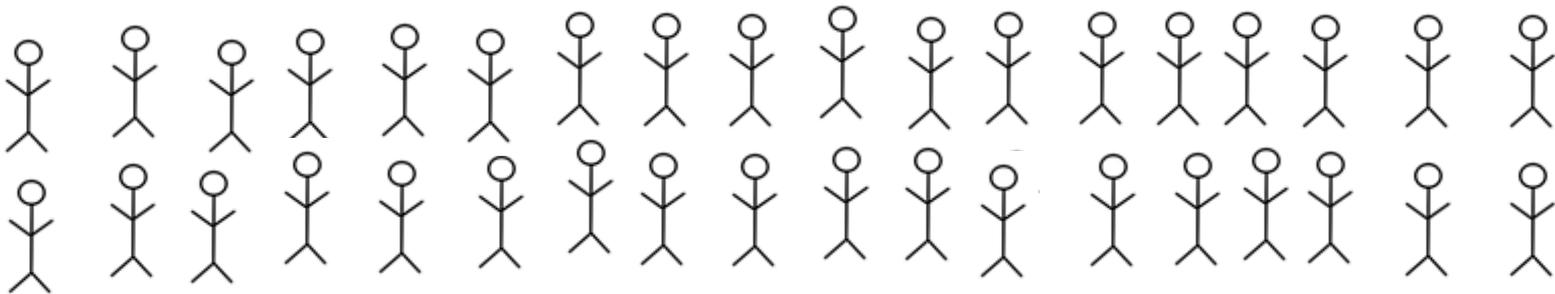


## Typical STR Scenario

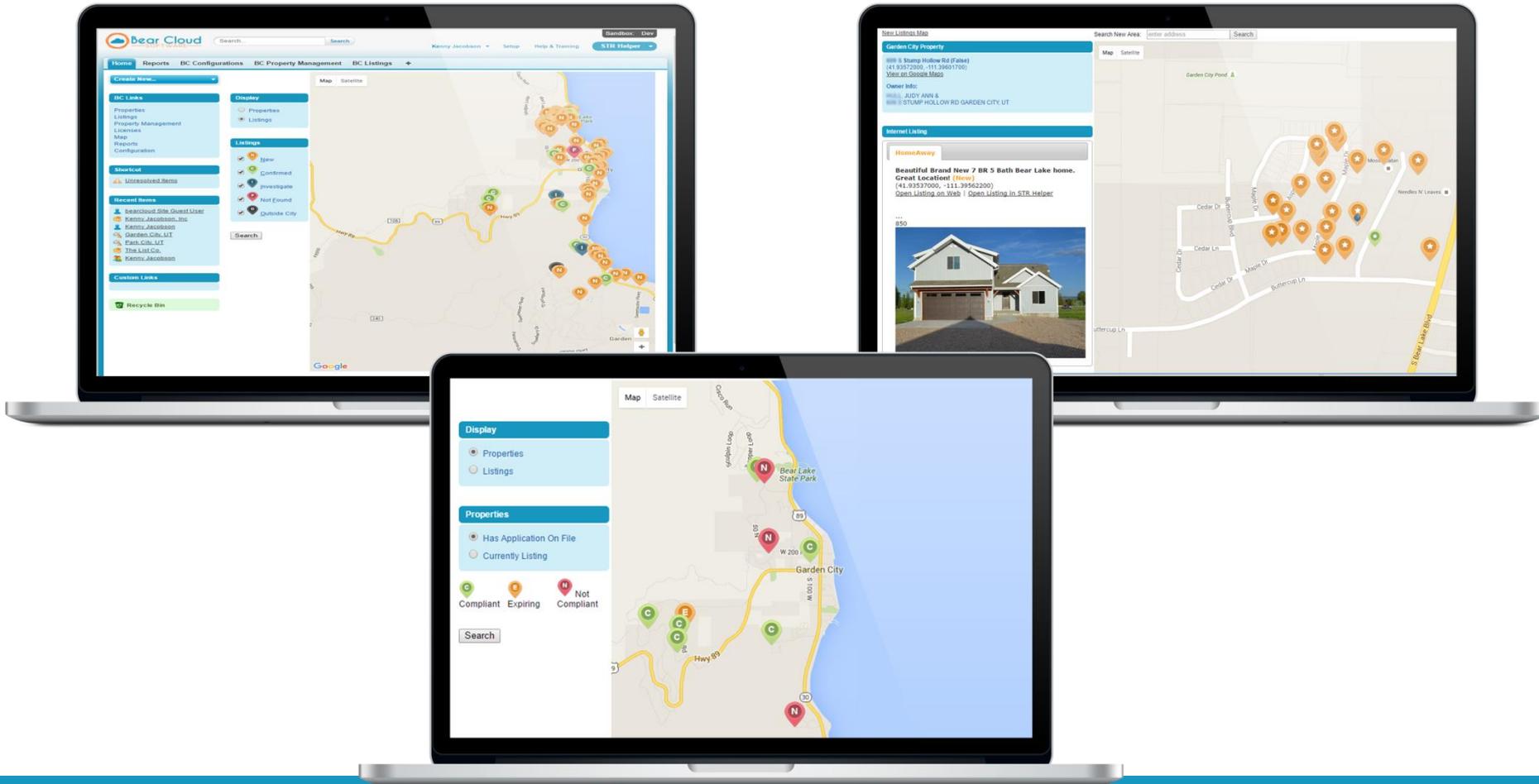
### Timeline



- C** More Resident calls / Business owners calls - STR complaint Noise, Trash & Parking
- S** Logs the Call – Code Enforcement, Police get involved – STR ordinance is rewritten
- L** City Leadership under extreme pressure – bans STR or enacts a 90 day moratorium



## Compliance Monitoring



# License Management

Create New...



Licenses Expiring Soon [Edit](#) | [Delete](#) | [Create New View](#)



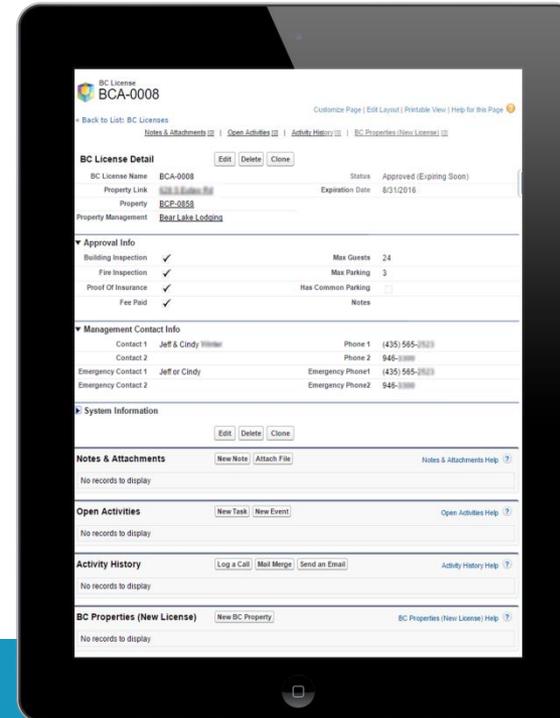
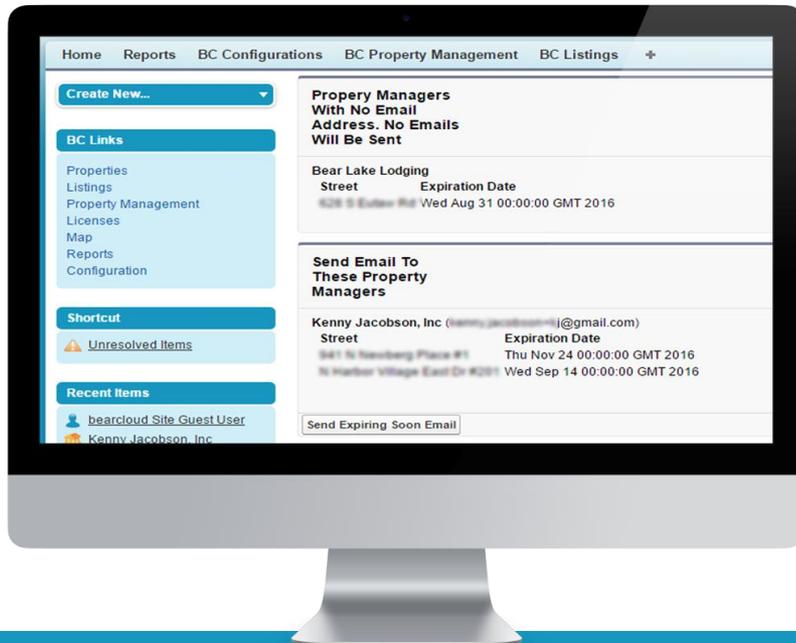
## BC Links

- Properties
- Listings
- Property Management
- Licenses
- Map
- Reports
- Configuration

New BC License [Send Email](#) [Send Letter](#)

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other | All

<input type="checkbox"/>	Action	BC License Name	Property Link	Property Managem...	Fee P...	Fire Inspection	Proof Of Insurance	Expiration Date	Status	Max Guests	Max Park
<input type="checkbox"/>	<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">BCA-0008</a>	<a href="#">628 S Eubank Rd</a>	<a href="#">Bear Lake Lodging</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	8/31/2016	Approved (Expiring Soon)	24	3
<input type="checkbox"/>	<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">BCA-0026</a>	<a href="#">341 S Newberg Pl</a>	<a href="#">Kenny Jacobson, Inc</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	11/24/2016	Approved (Expiring Soon)	10	2
<input type="checkbox"/>	<a href="#">Edit</a>   <a href="#">Del</a>	<a href="#">BCA-0029</a>	<a href="#">N Harbor Village Ea</a>	<a href="#">Kenny Jacobson, Inc</a>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	9/14/2016	Approved (Expiring Soon)		



# Communication, History & Documentation



# Reporting

