

MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Nicole Reames, Benefits Delivery and Integrity Coordinator

DATE: December 27, 2016

MEMO #: FY 2017-02

SUBJECT: **Mission/Guerrero Tortillas – Revised Food Booklets**

Please find enclosed, revised food booklets for your store. The food booklet now includes two more brands of approved 16 ounce tortillas, Mission and Guerrero. For reference, you can see the change on the bottom of page 18 of the included food booklet.

Please make sure that the UPC codes for the tortillas are tagged as WIC items in your UPC database.

Along with the food booklet, we have included extra stickers that can be placed on the bottom of page 18 for food booklets that became effective October 1, 2016, which are currently in your store. Please contact the State WIC office if you need more food booklets or stickers.

The following are pictures and the UPC's associated with the newly approved tortillas. This should help with the updating of these items in your UPC database.



Guerrero White Corn Tortillas UPC: 48564-06005



Mission Yellow Corn Tortillas/Extra Thin UPC: 73731-00328

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Mission Whole Wheat Tortillas Small Fajita Style UPC: 73731-07129



Mission Whole White Tortillas Soft Taco Style UPC: 73731-07107

The above changes are effective immediately. If you have any questions or concerns, please call the State WIC office at 1-877-WIC-KIDS and ask to speak with the Vendor Coordinator, Nicole Reames.

cc: WIC Directors
Local Agency Vendor Coordinators

