FIRE SAFETY EDUCATIONAL MESSAGES Monica Colby Spring 2010	
Messaging Correct Understood Positive Standardized Useful	
Educational Messages Advisory Committee (EMAC) Stakeholders Standardized fire and burn safety messages Annual evaluation of submissions May 14, 2010 NFPA www.nfpa.org – Safety Information – For public educators – Educational Messages Advisory Committee	

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Message Criteria	
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□ Clear	-
□ Simple	
□ Accurate	
□ Technically sound	
□ Positive	
□ NFPA guidelines	
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Smoke Alarms	
Smoke Alarms	
• Multiple location of alarms for best protection.	
• Interconnect alarms; wireless option.	
 lonization and photoelectric smoke alarms 	
National testing laboratory	
Preventing nuisance alarms	

Alarm types	
1.5 Older Adults or hard of hearing 1.5.1 Recent research has shown that as people age, their ability to hear high-pitched sounds decreases. A smoke alarm accessory that has a low pitched sound is more effective for all age groups. This equipment is now required and is activated by the sound of the smoke alarm. 1.6 Voice alarms 1.6.1 Smoke alarms that include a recordable voice announcement in addition to the usual alarm sound may be helpful in waking children with the use of a familiar voice.	
Replacement	
1.7 Battery replacement 1.7.1 Smoke alarms with non-replaceable batteries are designed to remain effective for 10 years. If the alarm chirps, warning that the battery is low, replace the entire smoke alarm right away. For smoke alarms with any other type of battery, replace batteries at least once a year. If that alarm chirps, replace only the battery. 1.8 Smoke alarm replacement 1.8.1 Replace all smoke alarms when they are 10 years old or sooner if they do not respond properly when tested.	
Carbon Monavida	
Carbon Monoxide Installation Emergency numbers Precautions Vehicles	

	Planning
	 Make a home escape plan, draw it out and discuss it. Have a plan for anyone who may need assistance
	 Two ways out of every room Emergency release devices How to call 9-1-1 or your local emergency number
	 Everyone can hear and knows how to respond to the sound of the smoke alarm. Have a meeting place
	Permanent and a safe distance.House number
	Making a safe escape Get low and go under the smoke
	Escape laddersAssistance
	 Pets Practice Get out fast, close doors, stay out, twice a year day
	and night, evaluate If you can't escape
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	Smoking
	Ashtrays and smoke outsideExtinguishSafety check
	□ USFA Mitigation of Smoking Fires

Cooking	<u> </u>
□ Stay alert	
Unattended cooking	
□ Keep combustibles away from heat□ Cooking fire response	
□ Kids and pets	-
□ USFA and NFPA Mitigation of Cooking Fires	
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Equipment	
Di con de la la la la	-
□ Direct to outlet & check cords□ Microwaves	
□ Barbecue grills	
Charcoal grills	
□ Propane grills□ Turkey Fryers	
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Purme	
Burns	
□ Prevent in the kitchen	
□ Hot tap water □ Anti-scald devices	
 Anti-scald devices Water temperature 	
□ Treatment of burns	
□ When to seek medical help	

Candles	
□ Medical oxygen	
□ Battery-operated	
12 inchesNever leave unattended and not in bedroom	
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Heating	
Supervise children and prevent contact burns	
 Open window for ventilation when using a fuel burning space heaters 	
□ Burning in wood and pellet stoves	
 Artificial logs in fireplaces Children and pets away from the outside vents Outdoor fire 10 feet from combustibles 	
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Outdoor burning	
Avoid burning on windy, dry days.	
☐ Have home suppression nearby	

Stop, Drop, and Roll	
□ Stop, drop, and roll	
 If you cannot stop, drop, and roll Fire-retardant blanket nearby 	
□ Lock device	
□ Cool water and seek medical help	
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Electricity	
Plug major appliances directly into wall outlet	
Uhen to call an electrician	
□ Outside safety – never touch a power line. □ Lightning storm	
□ Stay away from windows and doors	
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Medical Oxygen	
□ Does not burn but adds to a fire	
 Medical oxygen increases risk of fires and burns Never smoke 	
□ Never use open flame near medical oxygen.	

Home fire sprinklers	
Risk of dying cut by about 80% Fraction of water Fire small — less heat, flame and smoke/more time to escape Independent activation Accidents are rare Installation Maintenance	
Resources	
 www.nfpa.org Fact sheets Community Tool Kits Home Fire Inspections USFA & NFPA Cooking, smoking and rural fire prevention USFA Campaigns www.usfa.dhs.gov/campaigns/ Smoke alarms, children under 5, adults over 50, and smoking fire prevention. 	
Questions	
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