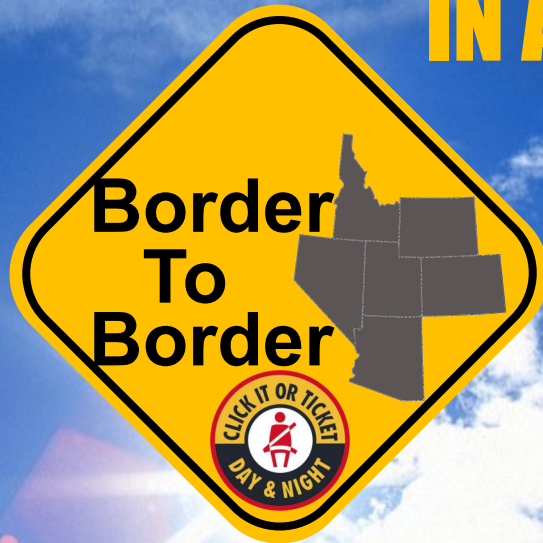


**WHY DID WE ENFORCE SEAT BELT LAWS?  
BECAUSE THEY WON'T GET A  
SECOND CHANCE  
IN A CRASH.**



**UTAH'S REPORT ON BORDER TO BORDER RESULTS  
MAY 21, 2018**



## ***BORDER TO BORDER Seat Belt Enforcement, May 21, 2018*** POST OPERATION ACTIVITY REPORT FOR UTAH

### **UHP Section Participation**

Participating Patrol Districts	17
Participating Troopers	171

### **Total Number of Contacts**

	Citations	Warnings
Seat Belt Contacts	107	748
Child Safety Contacts	2	18
Other Contacts	154	213

### **Hours Worked Specifically for Seat Belt Enforcement**

Regular Duty	1420.5
Overtime Enforcement	154

### **Earned/Owned Media**

Press Conferences	1
TV News Stories	10
Radio Stories	
Print News	1

Social Media Coverage (Please Describe Below)

Extensive social media on twitter and instagram



# Getting The Message Out


Brian Sandoval  
 Governor

Nevada Department of  
**Public Safety**

James M. Wright  
 Director  
 Colonel John O'Rourke  
 Chief

**Highway Patrol Division**  
 NORTHERN COMMAND EAST  
 3920 East Idaho Street  
 Elko, NV 89801

**Media Advisory**  
 May 16, 2018  
 Immediate Release



**"JOINING FORCES"**  
**CLICK IT OR TICKET!!!!**

The Nevada Highway Patrol is teaming with West Wendover and Winnemucca Police Department, Humboldt, Lander, Elko, and White Pine County Sheriff's Departments to educate motorists on seatbelt usage. We are also teaming with the Utah Highway Patrol, Utah Tooele County Sheriff's Department, and Utah Wendover Police Department. Our goal is "Zero Fatalities".

Trooper Jim Stewart - Telephone: 775-753-1111


Public Information Officer: [Name Redacted]




**Utah Highway Patrol**   
 @UTHighwayPatrol

ICYMI  
 We're joining forces with our neighboring states today to help save lives #BuckleUp #ClickItOrTicket #BordertoBorderdpsnews.utah.gov/uhp-to-partici...  
 7:12 AM - May 21, 2018  
 12 15 people are talking about this

About Us Contact Us


**KPVI**  
 News That Works For You

BOISE — The National Highway Traffic Safety Administration's annual Border-to-Border initiative begins Monday, and Idaho State Police will be emphasizing seat belt use for the entire week. B2B uses the catch phrase "Click It or Ticket."



State highway patrol offices and their law enforcement partners will be encouraged to issue seat belt citations to anyone caught in violation of the law, day or night. The agencies will also provide seat belt fact sheets for drivers at highly traveled state border locations.

"It doesn't mean we want to write more tickets, but it does mean we want to save more lives," Lt. Col. Sheldon Kelley, ISP deputy director, said in a statement.

Nationally, the seat belt use rate is 90.1 percent, according to NHTSA's 2016 data. That means 9.9 percent — or some 32 million people — are still not buckling up.

For more information on the B2B initiative, go to [www.nhtsa.gov/ciot](http://www.nhtsa.gov/ciot). For information, contact Lt. Robert Rausch — ISP District 4, based in Jerome — at 208-324-6011.

Border to Border Seat Belt Enforcement

For Immediate Release

Six States Join in One Concentrated Effort to Save Lives

Border to Border Operation will focus on seat belt use across state lines

On Monday, May 21st, the Utah Highway Patrol will join law enforcement agencies in its five neighboring states and across the United States in mobilizing the Click It or Ticket "Border to Border" (B2B) Operation, a one-day national seat belt awareness kickoff event. Law enforcement agencies will join forces to provide increased seat belt enforcement across state borders, sending a zero tolerance message to the public: driving or riding unbuckled will result in a ticket, no matter what state.

The B2B program aims to increase law enforcement participation in the Click It or Ticket mobilization by coordinating high visibility seat belt enforcement. Utah is partnering with law enforcement agencies in neighboring states including Colorado, Idaho, Nevada, Wyoming and Arizona.

Michael Rapich  
 To: DPSSWORK  
 Cc: Mark Panos

Good Morning,  
 Today is the beginning of a 2-week national Click It or Ticket mobilization, and the Utah Highway Patrol has partnered with our neighboring states (AZ, CO, ID, NV, WY) to kick it off with a Border to Border (B2B) seat belt enforcement effort. To kick this effort off we are asking all troopers to be out enforcing seat belt violations throughout the day, with special emphasis between 1600-2000 this evening. This will be our first focused enforcement effort as we move into the 100 Deadliest Days of Summer.

Research has proven time and again, wearing a seat belt is the single most effective way anyone can protect themselves in a car crash, and this is our opportunity to give those who choose not to a chance to save their life, or the life of someone else in the vehicle.

The vision for today is for every trooper to be on the lookout all day for unbuckled occupants in cars and trucks, and make contact with as many as possible. Please make this a focus throughout your regular duty shift today, and there are still overtime enforcement shifts available, and they can be for as little as 1 or 2 hours, or 5 or more, any opportunity to give an extra effort.

Let's get out today and make contact with those who are not buckled, and share your passion and knowledge of how dangerous being unrestrained is. Give them the chance to change their habit and to start buckling up, before they get into a crash. For we all know, you don't get a second chance to buckle up when a crash occurs.

Our hope is for everyone traveling our roads today to see UHP troopers, red and blue lights, making contact and taking an educational moment with the unbuckled occupants. Let's seize the day, with a goal of focusing on seat belt use, and no traffic fatalities or serious injuries.

Thank you for all the amazing work you do, everyday.  
 Stay Safe, stay Strong, and always WIN!

Mike

Colonel Michael S. Rapich  
 Utah Department of Public Safety  
 Utah Highway Patrol  
 801-966-4618

Mon, May 21, 2018 at 10:00 AM





## Wyoming Highway Patrol

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- Notes
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- Events

### Posts

Community

Create a Page

Like Follow Share ...



Wyoming Highway Patrol

25 mins · 🌐

"Border 2 Border" It does not matter where you are at, we are here for your safety!  
#buckleup4lifewy



Like

Comment

## What's happening

Michael Rapich shared



UHP To Participate in Border to Border Seat Belt Enforcement Operation  
DPS News

Posted May 18, 2018

Read more at DPS News

## St George News

**2018 SUMMER CAMP NOW ENROLLING!** LEARN THEATRE + ACTING + BE IN A SHOW FIND OUT MORE >>>  
The blitz is on: Buckle up, no excuses accepted  
Written by Cody Blowers May 20, 2018

## St George News



**ST. GEORGE** — Drivers and passengers alike be advised: A multistate blitz kicks off Monday enforcing click-it-or-ticket laws aiming to send a zero tolerance message to the public: Driving or riding unbuckled will result in a ticket, no matter what state you are in.

The high-visibility operation is called Border to Border, or B2B, conducted by Utah Highway Patrol and other agencies in Utah, Colorado, Idaho, Nevada, Wyoming and Arizona. The operation echoes a national seat belt awareness campaign that kicks off Monday and runs through June 3, concurrent with one of the busiest travel and holiday weekends of the year.

During the two-week operation, UHP advises in a news release, participating law enforcement agencies will be taking a no-excuses approach to seat belt enforcement, writing citations day and night.

"This effort demonstrates six states joining together in one concentrated effort to save lives by increasing seat belt use," UHP Colonel Michael Rapich said, according to the news release. "We are proud to join our neighboring states in a unified effort to increase traffic safety and reduce fatal crashes by sending a zero tolerance message about riding unbuckled across the Intermountain West."



Border to Border Operation logo for the joint law enforcement campaign that begins Monday. (Image courtesy of UHP, St. George News)

## 2 KUTV.com SALT LAKE CITY, UTAH

'Border to Border' operation in six states mobilized for seat belt awareness

Jennifer Weaver | Monday, May 21st 2018



The Utah Highway Patrol joined law enforcement agencies in its five neighboring states in mobilizing the Click It or Ticket "Border to Border" Operation, a one-day national seat belt awareness event. (Photo: UHP)



VIEW PHOTO GALLERY  
4 photos

AA

(KUTV) — The Utah Highway Patrol joined law enforcement agencies in its five neighboring states in mobilizing the Click It or Ticket "Border to Border" Operation, a one-day national seat belt awareness event.

According to a news release, law enforcement agencies are increasing seat belt enforcement across state borders to send a zero tolerance message to motorists that driving or riding unbuckled results in ticketing -- no matter what state.

Nearly half of the passenger vehicles occupants killed in crashes in 2016 were unrestrained - 48%. At night from 6 p.m. to 5:59 a.m., that number soared to 56 percent of those killed, the National Highway Traffic Safety Administration reported.



# MEETING AT THE BORDERS



Arizona, Colorado, New Mexico and Utah Troopers meeting at the Four Corners Monument to kick off B2B, and doing some seat belt and child safety seat PI&E with monument visitors.



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