

2012 Utah Crash Facts



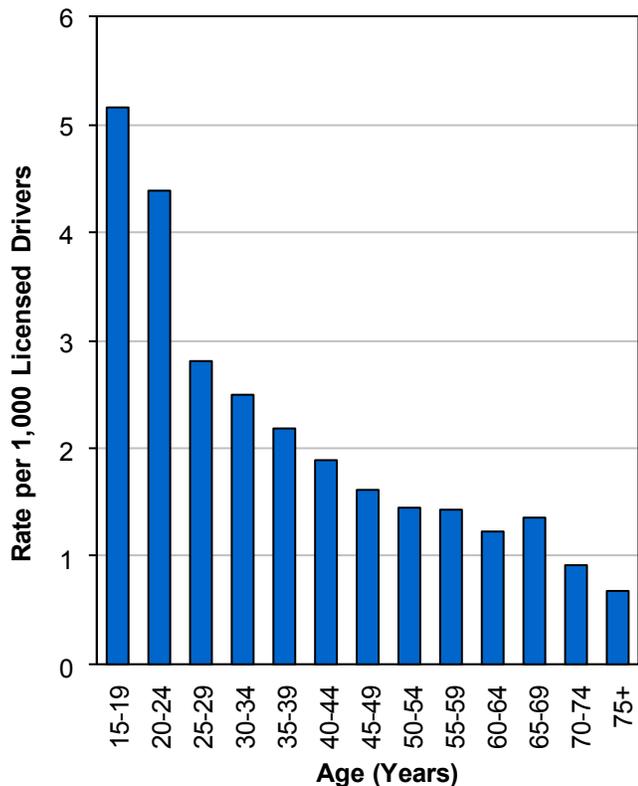
Did you know in 2012:

- 4,806 distracted driver crashes occurred in Utah which resulted in 2,839 injured persons and 20 deaths.
- Where driver distraction was known, 12% of all crashes in Utah involved a distracted driver.
- Nearly half (49%) of distracted driving crashes were rear end crashes.

Distracted Drivers



Distracted Driver Crash Rates per Licensed Driver by Age (Utah 2012)



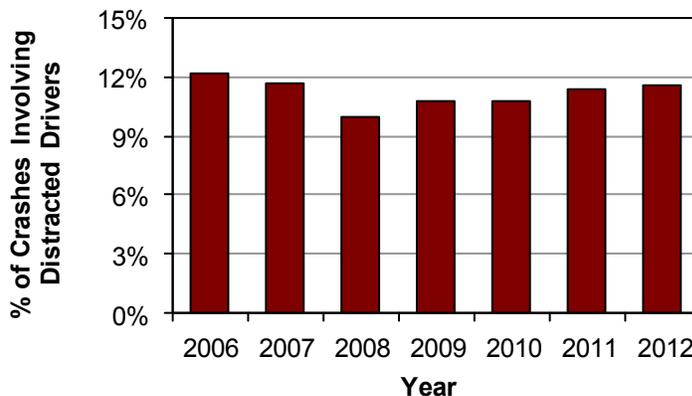
- Younger drivers had the highest rates of driver distraction crashes.

Distracted Driving Crashes by Distraction Type (Utah 2012)

1. Cell Phone (14%)
 2. Other Inside Distraction (13%)
 3. Passengers (12%)
 4. Other External Distraction (9%)
 5. Radio/CD/DVD etc. (7%)
 6. Other Electronic Device (3%)
 7. Texting (1%)
- Other (41%)



Percent of Crashes Involving Distracted Drivers by Year (Utah 2006-2012)



- The percent of crashes involving a distracted driver increased for the fourth straight year.

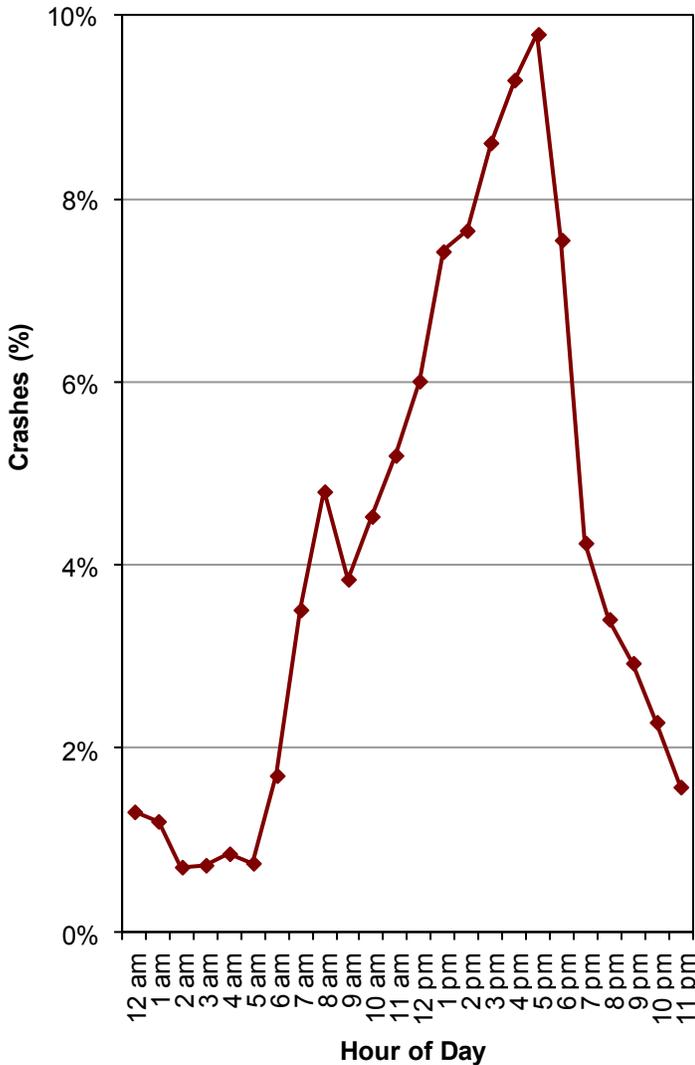
While these numbers are significant, they may not state the true size of the problem, since the identification of distraction and its role in the crash by law enforcement can be very difficult.

Driving is a multitask job and demands the full attention of the driver.

Distracted Drivers

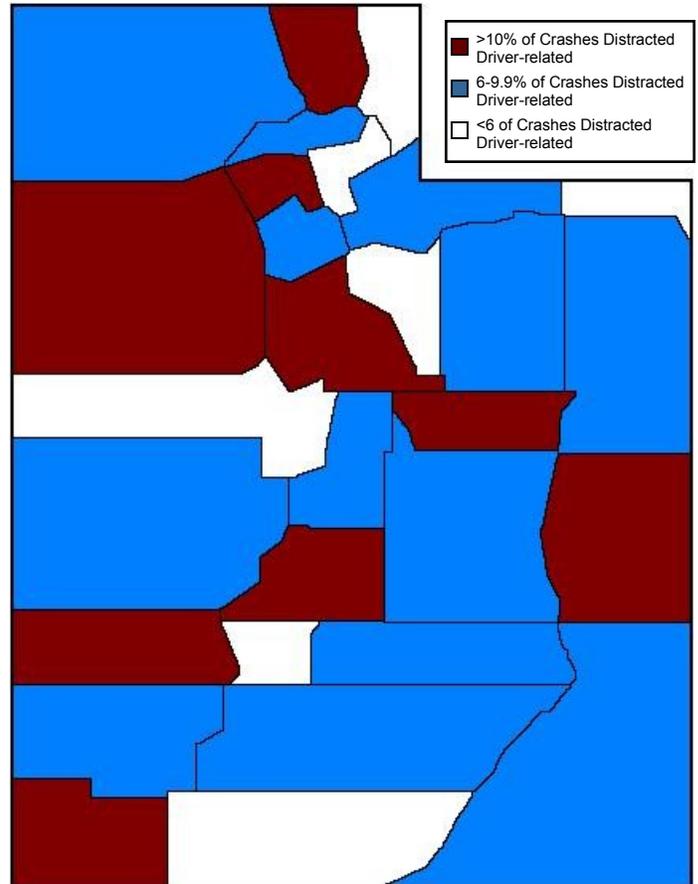


Driver Distraction Crashes by Hour (Utah 2012)



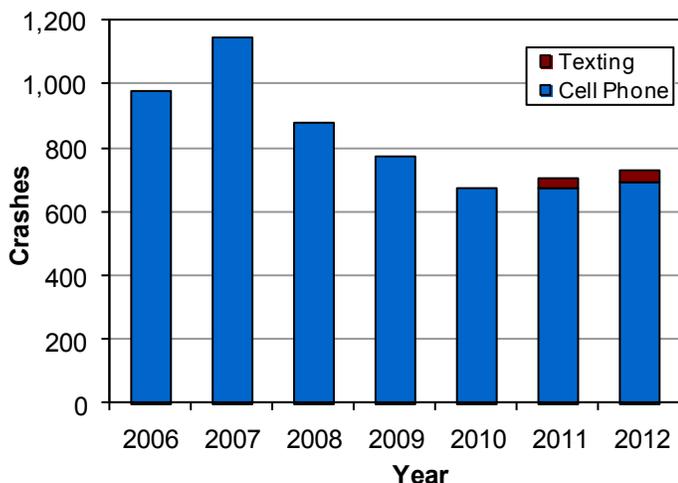
- Driver distraction crashes peaked during the hours of 1:00 p.m.-6:59 p.m.

Distracted Driver Crashes by County (Utah 2012)



- Sevier, Washington, and Cache Counties had the highest percent of crashes that involved a distracted driver.

Crashes Involving Drivers on Cell Phones and Texting (Utah 2006-2012)



- In 2007, a law was passed prohibiting hand-held telephone use enforced if a moving traffic violation is committed.
- In 2009, a law was passed prohibiting texting while operating a moving motor vehicle.
- In 2011, texting was added to the distracted driving options on the police traffic crash report.
- Crashes involving drivers on cell phones decreased for three years after the 2007 law was passed.
- Crashes involving drivers on cell phones and texting have increased the last two years.