



MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Nicole Reames
Benefits Delivery and Integrity Coordinator
Utah WIC Program

DATE: March 25, 2018

MEMO #: FY 2018-03

SUBJECT: **WIC Price Survey**

The Vendor Price survey is due to be completed. Enclosed is the current Food Price Reporting List (four pages, printed back to back). Please complete the price survey forms and return them to the Sate WIC office by **April 25, 2018**.

When filling out the form, please refer to the included Authorized Food Booklet for sizing and approved brand information. You can also visit our website for an electronic copy. www.wic.utah.gov/vendors/authorized-foods-booklet/.

Please report the highest price for each food category listed on the Vendor Price Survey. As a reminder, the adult cereals and yogurt pricing is reported as highest price per ounce. All pricing should be the regular price, do not report sale prices.

Upon completion of the Vendor Price Survey, please return in the enclosed pre-paid self-addressed envelope.

If there are any questions or concerns please contact Nicole Reames at 1-877-WIC-KIDS or via email at nreames@utah.gov.

Thank you for all the support and healthy foods your store provides WIC participants. We value the partnership that we have with your store!

Enclosure: Vendor Price Survey, Authorized Food Booklet, Self-Addressed Envelope

cc: Local WIC Clinic Directors
Local WIC Clinic Vendor Coordinators