



MEMORANDUM

MEMO TO: All Authorized Utah WIC Vendors

FROM: Nicole Reames, Benefits Delivery and Integrity Coordinator

DATE: December 11, 2018

MEMO #: FY 2019-02

SUBJECT: New Soy Formula Contract – Vendor Agreement

As of January 29, 2019 the NASPO contract for soy infant formula will change from Gerber Good Start Soy to Similac Soy Isomil. Stores will see a significant increase in the demand for the Similac Soy Isomil product in the 12.4 oz. size. As per the 2018-2021 Vendor Agreement, stores are required to stock the formula depending on your specific peer group. Please refer to the table below to verify the stocking requirements per your peer group. The full stocking requirement policy can be found at the following web address: https://wic.utah.gov/wp-content/uploads/sites/30/2018/12/Food-Inventory-Requirements.pdf. At this time, there are no changes to the milk based contract formula, which will remain as the 12.4 oz. Similac Advance powder.

Minimum Food Inventory Requirements by Peer Group			
Requirements	Peer 1 & 2	Peer 3 & 4	Peer 5
Infant Formula			
Similac Advance Powder	12 cans on shelf	12 cans on shelf	9 cans on shelf
12.4 oz.	2 additional cases in	1 additional case in store	
	store		
Similac Soy Isomil	12 cans on shelf	9 cans on shelf	Required upon
Powder 12.4 oz.			request

The vendor must acquire additional quantities of WIC contract infant formulas and other infant formulas available through grocery wholesalers, above the minimum inventory requirements, in order to redeem WIC benefits within 72 hours of request, without causing participant hardship or inconvenience.

If you have any questions or concerns please feel free to contact Nicole Reames, located at the State WIC office by phone at 1-877-WIC-KIDS.

cc: Local WIC Clinic Vendor Coordinators Local WIC Directors